

# JOBIN YESUDAS

## Product Owner/Business Analyst

📍 Paris, France   ✉ jobinyesudas24@gmail.com   ☎ +33751452338   🌐 in/jobinyesudas

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### SUMMARY

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Business Analyst experienced in Agile product development, supporting product vision, roadmap inputs, backlog refinement, and user story creation. Skilled in functional analysis, stakeholder communication, requirement prioritization, and integrating user feedback. Strong in defining acceptance criteria, assessing change requests, and facilitating collaboration between users and developers with proven analytical and interpersonal strengths.

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### EXPERIENCE

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#### Business Analyst Intern

Greatskills Innovation International Pvt Ltd

May 2025 – September 2025

- Supported Agile product development by contributing to product roadmap inputs, user stories, backlog refinement, and sprint preparation.
- Collected, clarified, and documented business requirements, improving requirement clarity by 30%.
- Participated in defining acceptance criteria and contributed to Definition of Done discussions for new features.
- Assisted in preparing test scenarios and early UAT coordination to validate product increments.
- Integrated user feedback into backlog updates and aligned requirements with product objectives, accelerating feature prioritization and delivery by 15%.

#### Junior Business Analyst

Pulivilakath Engineering Services Trivandrum, India

May 2023 - May 2024

- Conducted functional analysis and created detailed use cases for engineering-focused IT systems, improving solution alignment by 35%.
- Facilitated requirement workshops with industrial stakeholders, supporting requirement elicitation, validation, and process clarification.
- Mapped end-to-end industrial workflows, documenting system interfaces, feasibility constraints, increasing process transparency by 30%.
- Consolidated user feedback and contributed to a structured product backlog, ensuring prioritization aligned with user needs.
- Evaluated change requests, assessed impact, and provided justification for accepting or rejecting modifications.

#### Assistant Manager

Mother Theresa Vocational Institute Trivandrum, India

April 2021 - April 2023

- Managed operational planning and coordinated cross-functional workflows, improving efficiency by 40%.
- Implemented structured documentation methods, reducing administrative delays by 25%.
- Oversaw communication flow between internal teams, acting as an interface between operational users and management teams.
- Supported resource planning and ensured process adherence across departments.

#### Marketing & Operations Intern

Navio Shipping Pvt. Ltd

September 2022 - November 2022

- Analyzed logistics and operational data for freight and route activities, improving reporting accuracy by 32%.
- Streamlined documentation workflows, reducing inconsistencies by 18%.
- Coordinated with logistics teams to ensure timely operational follow-ups and status tracking.
- Prepared operational briefs and contributed insights for logistics process improvements.

### TECHNICAL SKILLS

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Agile methodology, Scrum framework, Product management, Product vision definition, Product roadmap development, Product backlog management, Backlog prioritization, Writing user stories, Functional requirements, Non-functional requirements, Definition of Done creation, Requirements gathering, Business analysis, Functional analysis, Process mapping, Gap analysis, Change request evaluation, Product development, IT project management, Industrial sector project experience, Testing documentation.

### SOFT SKILLS

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Analytical skills, Interpersonal skills, Communication skills, Problem-solving, Critical thinking, Decision-making, Team Collaboration, Adaptability, Stakeholder Collaboration, Attention to detail, Teamwork, User engagement, Negotiation, Requirement challenging ability, User-centric mindset, Rigor, User feedback integration, Cross-functional collaboration, Interface between users and developers, Stakeholder management, English working proficiency.

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CERTIFICATES

- Logistics and Supply chain management
- Diploma in Computer application
- Certificate in Digital marketing
- Certified Microsoft office specialist
- NPTEL Certifications in leadership and Team effectiveness

EDUCATION

<b>MSc in Digital Business Analytics</b>	2024 - 2025
EMLV (École de Management Léonard de Vinci)	
Paris, France	
<b>MBA in Operations and Marketing</b>	2021 - 2023
Cochin University of Science and Technology (CUSAT)	
Kerala, India	

PROJECT

<b>Mechanisms of Business Intelligence in Transforming Managerial Decision Making:</b>	April 2025 - September 2025
<b>Bridging Analytical Insights and Organizational Agility</b>	
<ul style="list-style-type: none"><li>• Analysed how Business Intelligence tools improve data-driven decisions and support organizational agility, contributing to a 20% improvement in decision turnaround.</li><li>• Evaluated case studies to understand BI impact on process optimisation, operational efficiency, and roadmap alignment, identifying a 15% increase in workflow efficiency.</li><li>• Explored integration of BI platforms within digital ecosystems to enhance cross-department collaboration and agile decision-making.</li></ul>	
<b>Challenges of Freight Forwarders in Cargo Movements</b>	September 2022 - November 2022
<ul style="list-style-type: none"><li>• Conducted end-to-end analysis of freight forwarding workflows, identifying operational bottlenecks across 3 major logistics segments.</li><li>• Developed process optimisation recommendations for documentation, port handling, and last-mile delivery, resulting in a 20% improvement in process consistency.</li><li>• Created structured reports and business case documentation to support solution adoption and guide product-focused operational enhancements.</li></ul>	

LANGUAGES

English, Dutch, Spanish, French